INTELLECTUAL PROPERTY POLICY

Trademark directives

HOW TO USE TENCATE TRADEMARKS

Directive on the proper use of the TenCate trademarks in order to prevent loss of trademark rights of Koninklijke Ten Cate nv and/or any of its subsidiaries. The directive is applicable to any person/ party who/which has the right to use any or specific trademarks of TenCate. By not complying with the directive, the user could cause irreparable harm to TenCate and/or its subsidiaries.

- **1.** This directive is applicable to all use of any or all TenCate trademarks.
- **2.** Use of TenCate trademarks without the approval of TenCate is strictly prohibited.
- **3.** Trademarks of TenCate should only be affixed to and/or used in combination with products/services that have been produced and/or supplied by TenCate.
- Trademarks shall be clearly identified as owned either by registration and/or use by TenCate, Koninklijke Ten Cate nv and/or any of its subsidiaries.
- 5. The Corporate trademark 'TenCate' should be used to refer to the identity, the activities and the products/services of the company. The Corporate trademark should always be written without a space. Thus as one word, with both the 'T' and the 'C' written in capital letters.

Right	Wrong
TenCate, producer of functional materials.	Ten Cate, producer of functional materials.

6. All products/services that are produced and/or are directly or indirectly supplied by a subsidiary of TenCate are sold under their respective Product trademarks. These Product trademarks are always preceded by the Corporate trademark 'TenCate' and written with a capital first letter.

Right	Wrong
TenCate Geotube®	Geotube [®] geotube [®]

 Trademarks shall always be used in written communication with an initial capital letter, in combination with the appropriate identifying symbols and/or references, as defined in this directive.

- a) The Corporate trademark is never written with a symbol.
- **b**) The Product trademarks are always written with the applicable symbol.
 - I. When registered in the specific country use the symbol ®:
 - TenCate Mastergreen®
 - TenCate Tecashield®
 - TenCate Geolon®
 - II. When not registered, but claimed, in the specific country use the symbol ™:
 - TenCate Campshield™
 - TenCate Armourtex[™]
 - TenCate Tecasystem[™]
- Always use the correct form and spelling of the trademark:
 a) Always use the proper spelling.

Right	Wrong
TenCate Pro-Tector®	TenKate Protektor®

b) Trademarks may never be used as a noun. Always use a trademark as an adjective followed by a noun. The best way to guarantee that the trademark is always used in the correct way as an adjective is by always ensuring that the trademark is followed by the generic term for the product concerned.

Right	Wrong
The TenCate Tecasafe® collection is a range of inherent flame-resistant fabrics.	TenCate Tecasafe® is a range of inherent flame-resistant fabrics.

c) A trademark may never be used as a possessive pronoun.

Right	Wrong
Functional materials of TenCate.	TenCates' functional materials.
d) Never use a trademark as a verb.	

Right	Wrong
Finishing textiles using Proban [®] .	Probanising textiles.

Protective Fabrics Space Composites Aerospace Composites Advanced Armour Geosynthetics Industrial Fabrics Grass



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e) A trademark may never be used in the plural form.

Right	Wrong
We have got multiple ceramic pellets of TenCate Liba® in the collection.	We have got multiple TenCate Liba's® in the collection.

- **9.** The rights of TenCate to its trademarks may differ from country to country. A user of the TenCate trademarks should always verify whether the trademark is registered in the applicable country. Furthermore, the user is fully aware of the law in the applicable country. As such, the user is fully responsible and liable for all risks concerning the lawful use of the TenCate trademarks.
- Preceding the use of any of the trademarks of Koninklijke Ten Cate nv and/or its subsidiaries, a user must have the written approval of the marketing division of the subsidiary concerned.

When using the trademarks of TenCate a user needs to clearly state that the trademarks involved are owned by Koninklijke Ten Cate nv and/or its subsidiaries, either by deposit or use. For example with a footnote in each publication:

Right	Wrong
*) TenCate, [TenCate] Oasis® and [TenCate] Cetex® are registered trademarks of Koninklijke Ten Cate nv and/or its subsidiaries.	*) TenCate trademarks are registered.

The user will fully comply with the directive concerning the use of the TenCate trademark(s) as published in this 'Directive on the use of TenCate Brands'. No other rights or obligations will result from this directive. The right to use the trademarks and/or trade names of TenCate must be obtained separately; holding or receiving a copy of this Directive by itself implies by no means an approval or licence to use the trademarks and/or trade names of TenCate.

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North America South America Europe Middle East Africa Asia Australia

